

Envelope Teaser:

Critical information enclosed for all dog lovers.
Don't put your dog's health at risk – Read this NOW!!

Are You Killing Your Dog?

Dear Dog Lover,

I know you would never intentionally do anything to hurt your dogs. You love them. They are a part of your family. You want your dogs to be healthy and active. Yet many people give their dogs unhealthy food . . . substandard food that I wouldn't even give to my enemies. And this food is slowly killing them.

I'm sure you've heard of the dog food recalls announced in the media over the years. But did you know there are many dogs that contract diseases and even die from unhealthy dog food? Just Google "Dogs dying from dog food" to see for yourself. It's scary.

Many dog foods on the market are made from leftover meats from the slaughterhouse. Many are also mixed with substandard grains and vegetables that are unfit for human consumption. Some don't give dogs all the vitamins and nutrients they need to stay healthy. Others get contaminated with bacteria. Why would you give these dog foods to your dog? . . . And don't forget about all those chemical additives!

You know Fido will eat just about anything you give him (except maybe bananas!). Fido doesn't know what's good for him and what isn't. He trusts you to give him the best food available . . . food that will give him energy, reduce inflammation, prevent disease, keep his coat soft and shiny and his skin from getting dry and itchy. Fido doesn't want to go to the vet with a stomachache! Can Fido trust you to give him healthy food?

But how can YOU trust that the dog food you are giving your dog is healthy or not? That's where Matt and Christine Shepherd come in.

Dog Food Leads to ER Visit. Is Your Dog Next?

You see, Matt and Christine Shepherd know how you feel. Their dogs were victims of spoiled dog food. One day their two beautiful Labradors became deathly ill. They were vomiting all over the house. They had diarrhea. They were having difficulty breathing. Matt and Christine rushed their beloved dogs to the vet. Thankfully, the vet was able to stabilize their condition.

The next day the Shepherds heard on the news of a dog food recall. The very dog food they had been feeding their dogs! Their dogs had almost died! This destroyed their trust in pet food companies.

They looked and looked for better, healthier alternatives for their dogs. But it was all in vain. They were just so skeptical of all the companies' claims and marketing schemes. They felt like they couldn't trust any of the pet food companies to make the kind of healthy food their dogs needed and deserved.

So they decided to make their own. That way, they would know exactly what their dogs were eating. They did tons of research. They interviewed dozens of veterinarians.

The Shepherds wanted to know what foods contained the necessary vitamins and nutrients dogs needed, and what foods dogs should avoid. They knew a healthy diet was the key to having healthy dogs.

So after months of research, hard work, trial and error, they finally created the perfectly balanced dog food right in their own kitchen. Dog food that contained all the necessary vitamins and nutrients their dogs needed. Dog food that was healthy, organic, and chemical-free. Their dogs loved gobbling up this homemade dog food.

After about a month, they noticed their dogs were healthier, they had more energy. Their dry, itchy skin cleared up, and they had a beautiful, shiny, soft coat of fur. Those dogs lived healthy and happy lives to the old age of 17 years.

A Different Kind of Dog Food Company

Fast forward 30 years and their company, Furry Friends Natural Products, Inc., has grown tremendously. Through research and testing, they have painstakingly created a variety of dog foods and treats that are perfect for dogs at different stages in life.

The Shepherds work hard to find quality local farms for their ingredients. These farms must follow organic and healthy practices in raising meat and growing produce. They do not allow the farmers to jack up their animals with antibiotics. Nor do they allow them to douse their farms with pesticides.

The Shepherds select only the finest ingredients to make their dog food and treats. They have spent hundreds of thousands of dollars in animal feeding tests. They want to make sure the food you give your dog is the best and healthiest.

After all, the Shepherds would never give anything unhealthy to their dogs. They love animals. They hate to see animals get sick and suffer. That's why they created this business. By eating a natural, organic diet, dogs everywhere can live long, happy, healthy lives.

The Shepherds themselves currently have three Labradors and a golden retriever. They feed their dogs only food made from their company . . . and these dogs thrive! They are healthy, active, energetic.

So you can trust their company to produce the highest quality dog food. They have done the research, so you don't have to. They have tested their products, so you don't need to worry.

Dog Treats You Can Trust

Let's look at their Puptastic Naturals Dog Treats, for example.

Puptastic Naturals Dog Treats are made from hand-selected, farm-fresh ingredients. The Shepherds buy the food straight from local farms in the Midwest. These are certified organic farms. You can be confident that these treats contain no chemicals or pesticides to harm your dog.

They make these dog treats at their facilities in Grayslake, Illinois. Each of the five flavors (beef, chicken, lamb, turkey, and liver) is baked with loving care. They are produced in a people food-quality kitchen that exceeds the standards of the FDA (Food and Drug Administration) and AAFCO (Association of American Feed Control Officials). So you can trust that your dog is eating only healthy, chemical-free, organic food.

None of the meat in their dog foods comes from slaughterhouses. They buy livestock from farmers and process the animals themselves at their facilities. The fresh, lean meat from poultry, beef, and lambs is immediately processed into making their dog foods and treats.

Let's look at the ingredients in Puptastic Naturals Dog Treats:

- Meat for protein and healthy muscles
- Organic brown rice for good digestion and a healthy heart
- Potatoes and sweet potatoes for energy
- Carrots for good eyesight
- Green beans for good blood and bone health
- Pumpkin for fiber and keeping your dog regular

These ingredients are full of all the healthy vitamins and nutrients your dog needs to stay healthy.

If your dog could read this, he would be salivating right now. His dream is to dig his choppers into a thick, juicy filet mignon. He doesn't want phosphoric acid, potassium sorbate, and yellow #5 as a treat. He wants real food! That's why these treats contain no artificial colors, flavors, chemicals, or preservatives, just pure, natural, organic food.

Because your dog can't read, he doesn't know what's in the food you give him. Oh, his nose and taste buds can give him a good guess. The important thing is he trusts you to give him real, natural, healthy food. So you can trust Puptastic Naturals Dog Treats to provide the healthy treats your dog expects and deserves.

Your Dog Needs Vitamin E

If these dog treats do not have any preservatives, how do you keep them from spoiling? With added vitamin E! Not only does vitamin E act as a preservative, it is also an essential vitamin your dog needs to stay healthy.

Your dog needs vitamin E to maintain healthy skin. A dog who has dry, itchy skin is probably lacking in vitamin E, but you should consult your veterinarian to rule out other causes. Vitamin E also helps dogs have beautiful, shiny fur coats.

Vitamin E is also an antioxidant. As an antioxidant, it reduces the number of free radicals available to damage your dog's cells, keeping your dog healthier. It is also an essential vitamin that helps to maintain your dog's immune system and to protect him from diseases.

Although vitamin E is an essential vitamin for your dog, like anything, too much can be toxic. So do not give your dog vitamin E supplement pills unless directed by your veterinarian. Your dog should be able to get his daily requirement of vitamin E from the food he eats.

Vitamin E works well as a preservative to maintain freshness of the product during shipping and storage. But a note of caution. The shelf life of products preserved with vitamin E is not as long as other products. So be sure to use up the product before the expiration date on the carton. Do not give your dog expired dog food.

Make Your Dog Happy (He Makes You Happy)

Your dog will love gobbling up Puptastic Naturals Dog Treats. The meaty flavors mixed with some grains and vegetables make them irresistible. Some dogs have trouble containing their excitement when they smell these treats.

Janice Jefferson of St. Louis says, "Bentley just goes bonkers for your lamb treats!"

And Cindy McAllister of Peoria, Illinois, says, "Every time Hunter hears the cupboard door squeak open, he comes running. He knows I'm getting out some Puptastic Naturals treats. He's so overly excited to show me all his tricks so he can get his treats for the day."

Also, because they are bite-sized, Puptastic Naturals Dog Treats are good for training. You can give your dog five, ten or more treats each day, depending on his size. Look on the carton for the suggested serving per day.

Janice goes on to say, "We've been using your treats to train him on his good manners. It's such a comfort to know I'm giving Bentley a healthy treat every time he sits patiently or comes when called. They certainly seem to help with Bentley's training. I think your Puptastic Naturals are fantastic!"

And Sharon Williams of Anderson, Indiana, says, "I am so happy I found Puptastic Naturals Dog Treats. Ever since my dog Fluffy started eating them, she seems more energetic, happy, and full of life. And that makes me happy. Thank you for making these wonderful dog treats!"

Not only will your dog be excited eating these treats, they will keep him healthy. No more wasting time and money cleaning up dog vomit and diarrhea from a carpet. Eww! No more

wasting money on emergency trips to the vet because of spoiled dog food. And won't your dog also be happy not having to visit the vet? Ruff-ruff.

Speaking of vets, Stan Karovski, a veterinarian from Jefferson City, Missouri, says, "In the overwhelming sea of dog treat choices out there, it's important to find a truly healthy snack for dogs. I'm very impressed with the integrity of your business and I recommend Puptastic Naturals to all my clients looking for healthy treats for training or just anytime. We're proud to be one of the first veterinary clinics to carry your products, especially since we offer holistic and alternative pet care in addition to traditional medicine. We endorse only the healthiest, safest products, and Puptastic Naturals are at the top of our list of recommended treats."

Support American Farmers

As I mentioned before, all the ingredients in the dog foods and treats produced by Furry Friends Natural Products come from local farms in the Midwest . . . not China, not Mexico, not Bangladesh . . . but right here in America. And not just any local farm. They have to be certified organic farms.

The Shepherds themselves inspect every farm that they contract with that provides them the raw ingredients for their products. They don't just inspect them once. They inspect each farm every year or two to make sure they keep up to their standards. They have built strong, trusting relationships with these farmers.

So by purchasing dog food products from Furry Friends Natural Products, you can also be proud that you are supporting our American farmers who work hard to put food on our plates.

Joe Mason, a farmer in Charlotte, Iowa, says, "I've known the Shepherds for over 15 years now. They are honest and trustworthy people I am honored to do business with. I work hard to give them only the highest quality food for their company. And they work hard to process that food into dog food and treats. It's the only food I give to my dogs, because I know where it comes from."

And the Shepherds invite you to inspect them, too. Contact the company. Set up an appointment. The Shepherds are happy to show you around their facilities. Come and see how dog food is made! Meet the staff and employees. They're also happy to arrange for you to visit a nearby farm where they get some of their raw ingredients. Meet the farmers who grow the food for your dog food. They have nothing to hide. They know that only openness creates trust.

Caroline Dale from Rochester, Minnesota says, "I respect that you work with local farms that you inspect yourself. Our dogs are truly our best friends, and we won't feed them anything less than human-grade ingredients. This includes treats. Thank you so much for producing a quality product for our pups."

Dog Treats Your Dog Will Love

Your dog will be happier and healthier eating these natural, organic dog treats. He will be more energetic and active. He won't be feeling bad because of an upset stomach. You can be confident you are giving your dog quality dog treats.

You won't have to worry about cleaning up messes after your dog eats these treats . . . or taking him to the vet with an emergency. You can have peace of mind knowing that your dog is eating real human-grade meats, grains, and vegetables, not chemicals and preservatives or substandard foods.

You can also be proud supporting American farmers. And you can be proud to invest in an honest Midwestern couple who have worked hard to produce the kind of healthy dog food your dog needs and deserves.

A Wise Investment

Now you may be thinking that these organic, natural dog treats would be very expensive. But rest assured that the Shepherds do their best to keep costs down without sacrificing on quality. They understand that owning a dog is a financial investment.

It's not only an investment in the life of a very special animal, but an investment in our own lives as well. Some of the fondest memories we have are with our dogs. What's the happiest memory you have with your dog?

Our dogs make us happy, joyful, content. They are always by the front door, eager to see us when we come home. They comfort us when we are down. They accept us for who we are. They make no judgments. They are good listeners. They are our companions, our friends. They are always there for us.

Investing in your dog's health is investing in his happiness . . . and your happiness and peace of mind. The return on your investment will be more than you can imagine.

No more worries about dog food recalls. No more worries about your dog getting sick from eating substandard food, chemicals, and preservatives. No more emergency trips to the vet. You will be investing in American farmers and American products. That's something you can be proud of. You can also be proud that you are giving your dog only the healthiest food.

And how much will this investment cost you? It's much less than that filet mignon your dog is dreaming about chowing down one day. It's also less than taking your significant other out to eat at a nice restaurant. You can easily spend \$40 on a dinner for two. Add on a bottle of wine and the bill could come to \$60 or more.

And isn't your dog a significant other? If you took your dog out to eat, what would you buy him? Yes, your dog would be happy just eating your leftovers . . . but doesn't he deserve more than that? Doesn't he?

If you spent \$40 on a box of these natural, organic dog treats, it would still be a great value for your dog's health. But you won't pay \$40 for a box of these dog treats. You won't even pay \$30 or \$20.

Now for a limited time, you can receive a FREE Trial Sampler box when you purchase a 32-ounce box of Puptastic Naturals Dog Treats (any flavor) for \$16.99. (See, I told you it didn't cost that much.) That's two boxes of treats for only \$16.99! That's far less than a night out with your significant other. Two boxes should last for two months, so that's less than 29 cents per day! That's less than the cost of a Starbucks coffee or a soda or a candy bar!

The Trial Sampler is valued at \$20.00 and contains all five flavors (chicken, turkey, lamb, liver, and beef), so you can see which flavor your dog loves the best. So you get two boxes of Puptastic Naturals Dog Treats, valued at \$36.99, for only \$16.99. That's a savings of over 54%!

And this offer comes with our 100% money back guarantee. We are absolutely certain your dog is going to love these dog treats. But if for some reason you or your dog are not honestly satisfied with your purchase, just contact us within 30 days of receiving your order, and we will refund your money in its entirety. No questions asked. No need to send anything back. No hassles or aggravations. But again, we trust your dog will be excited to eat these treats. He won't be able to get enough of them. He'll be begging for more. You will have a very happy dog. And you'll be happy, too.

But this offer expires January 31, 2021, so order now! To order you can:

- Fill out and mail the enclosed order form with your payment or payment information
- Go online at www.puptasticnaturals.com/TrialSampler using coupon code TS20
- Call us at 1-888-555-8934 between 9AM to 6 PM Central time.

So stop killing your dog. Start giving him healthy food today. Order now! We expect to hear from you soon.

Sincerely,

Mary Jones
Fellow Dog Lover and
Vice-President

P.S. We are so certain your dog will love these all-natural, organic treats. And you will too. So if you order in the next seven days, we'll also throw in two chew toys we're sure your dog will

love. This is our gift to you for placing your order immediately. So act now. You may never see this offer again. We are offering this one-time, limited-time promotion to select dog lovers like you. And remember, if you are not completely satisfied, just contact us within 30 days of receiving your purchase. We'll refund your entire purchase price. And you don't have to return a single thing to us.

100% Money Back Guarantee

We honestly believe that your dog will go bonkers for these treats. But if for any reason you are not 100% completely satisfied, we'll refund your total purchase price of \$16.99. No questions asked. No need to send anything back. No hassles. No aggravations. Just simply contact us within 30 days of receiving your order, and we'll promptly issue you a refund. Customer satisfaction is our goal.

Call us at 1-888-555-8934 Mon-Fri 9-6 Central Time

Write to us at P.O. Box 256, Grayslake, IL 60030

Go to www.puptasticnaturals.com/refunds.

Please keep this for your records.

Your Dog Is Waiting: Order Now

Yes, I want to stop giving my dog unhealthy foods and start giving him all-natural, organic, healthy treats. Please rush me my FREE box of Puptastic Naturals Dog Treat Sampler (which contains a sample of all five flavors) with my order of one 32-oz box of Puptastic Naturals Dog Treats for \$16.99 in the flavor checked below. That's 2 boxes of dog treats at a savings of over 54%! At no risk to me! I understand that if I am not completely satisfied, I may contact the company within 30 days of receiving my purchase for a full refund.

Hurry, this offer expires January 31, 2021, so order now!

Please check ONE: Beef Chicken Turkey Lamb Liver

Enclosed is a check or money order for \$16.99 made out to Furry Friends Natural Products

Pay by Credit Card: Visa Master Card American Express Discover Card

Card Number _____ Expires _____

Credit Card Signature _____

Name _____

Street Address _____

City _____ State _____ Zip _____

Phone Number _____ Email _____

We ask for your phone number in case we need to contact you about your order. We will send you an email when we have shipped your order. We will never sell your phone number or email to third parties.

I ordered within seven days, please also send my dog two FREE chew toys. Thank you!

Furry Friends Natural Products, P.O. Box 256, Grayslake, IL 60030
Questions or to order by phone: 1-888-555-8934 Mon-Fri 9-6 Central Time
Order online: www.puptasticnaturals.com/TrialSampler with coupon code TS20

What might your dog have to say?

My Dear Human,

Bow-wow. Ruff-ruff. I love you so much. I am so happy to be with you. My tail wags my whole body when I see you. I am just a silly dog. I love to eat, and play, and eat, and run around, and eat, and chase squirrels, and eat, and go for walks, and eat, and sleep, ... and eat. Did I tell you I love to eat? I will eat almost anything you give me ... except for bananas, ew!!

But sometimes I get a stomachache after eating and I feel blah. I don't know why. I try to hide it, because I hate going to the vet. I don't want to worry you.

Maybe I get sick because I eat too fast. Or maybe because I play and run around too much. Certainly it's not because of the food you give me. After all, I don't know what's good for me. But I know that you do. You love me and you would never give me anything that would make me sick. I trust you.

So I know you always give me the best food you can find. That's why I gobble it up so fast. Thank you for taking care of me. I love you so much.

Love,

(paw print as signature)

Lady

P.S. I can't wait to go on our next walk.

P.P.S. That poodle we always meet on our walks . . . he said his name was Max. He told me Puptastic Naturals Dog Treats are the best. Please check them out. I can't wait to try one.

Vet Identifies Healthiest Dog Food Products on the Market

Dear Dog Owner,

As a veterinarian, I care a lot about animals, especially for our pets. I always do my best to take care of the animals entrusted to my care, to correctly diagnose and treat disease and injuries. I hate to see animals suffer. And I hate seeing dogs being given unhealthy dog food and treats.

But in 23 years of veterinarian service, I have not found another dog food company that matches the production quality of Furry Friends Natural Products. I have known Matt and Christine Shepherd, the owners of the company, for 17 years now. I have visited their facilities several times to see firsthand how they make their dog foods and treats. And their company is the real thing.

This is a family-run business. All of the employees are like one big family. And they care a lot about dogs. Not only their own dogs, but their customers' dogs as well.

The Shepherds have taken me to visit several of the farms where they get their food from. I have personally inspected these farms and have seen their operations. I have talked to these farmers, and they are amazing. These farmers know that chemical pesticides are killing the environment, animals, and us. They care about their animals, too. And they raise their livestock in a humane manner.

Yes, there are dog foods and treats out there that are healthy for your dog. And there are a few that are downright dangerous. But I have not found any that can compare to what the Shepherds produce: topnotch dog food that is natural, organic, healthy, and free from chemicals. You can't go wrong buying dog food and treats from them. It is the healthiest dog food on the market.

Visit them. They're always happy to show customers around. I know you'll be impressed. I certainly was. I highly recommend their products. I don't give my dogs anything else. Neither should you.

Cordially,

Dr. Dennis Smith, DVM
Kenosha, Wisconsin